



WEBINAR: *APPetite for Digital*

Wednesday, July 11th, 2018
10:00am (CST)

Link to webinar can be found in your calendar invitation

What do you know about the McDonald's app? On this webinar, Nicholas Lo Vetere and team will provide an overview on how to download the app, which features to look for, and walk through how to make the most of your Mobile Order & Pay experience.

After this webinar, suppliers will be able to:

1. Download the app
2. Know how to use it
3. Confidently help friends and family do the same.

We'll even provide an opportunity for you to share your experience with the app team to help improve the overall customer experience.



With the app, customers have easy access to mobile deals, store locator, nutrition info and more. The "and more" is the coolest part. One of the newest features of the App is called Mobile Order & Pay.